



HSNC University, Mumbai

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**EXAMINATION TIMETABLE – ATKT (NON NEP)
MASTER OF ARTS: ENTERTAINMENT, MEDIA & ADVERTISING: SEMESTER II**

DAY	DATE	TIME	SUBJECT CODE	PAPER NAME
Monday	15.04.2024	8.30 am to 10.30 am	PAEMA 205	Introduction to Media Research
Tuesday	16.04.2024	8.30 am to 10.30 am	PAEMA 206	Media Marketing (IMC)
Thursday	18.04.2024	8.30 am to 10.30 am	PAEMA 207	Media Finance And Accounting
Friday	19.04.2024	8.30 am to 10.30 am	PAEMA 208	Entrepreneurship, Innovation And Media Laws

Note: Date and Timing are subject to change if any exigency arises.

Dr. Jayesh Joglekar

Director

Board of Examinations & Evaluation